Public Document Pack

Supplementary Information - Agenda Items 8 and 9

Inner North East Community Committee 2nd December 2019

Pack Containing:

Agenda Item 8 – Social Media Update

Agenda Item 9 – Projects to be considered:

Chapel Allerton Herb PlanterMoortown Grit Bins



Agenda Mentir 8



Inner North East Community Committee FACEBOOK Highlights

1 September 2019 – 29 November 2019

Since 1 September 2019 the Inner North East Community Committee Facebook page has

773 page 'likes' (and currently has) 846 followers.

This means that this is the 6th most popular Community Committee page.

There are two things to note in general:

'reach' is the number of people the post was delivered to 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

By far the most popular post since the 1 September was the posting regarding the Reginald Centre jobs and careers fair, which was held on 25 September. It had;

- received 235 post clicks
- shared 20 times
- reached a total of 7,344 people

The following are screenshots of the most popular three posts since the 1 September 2019. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place

Reginald Centre Jobs and Careers Fair

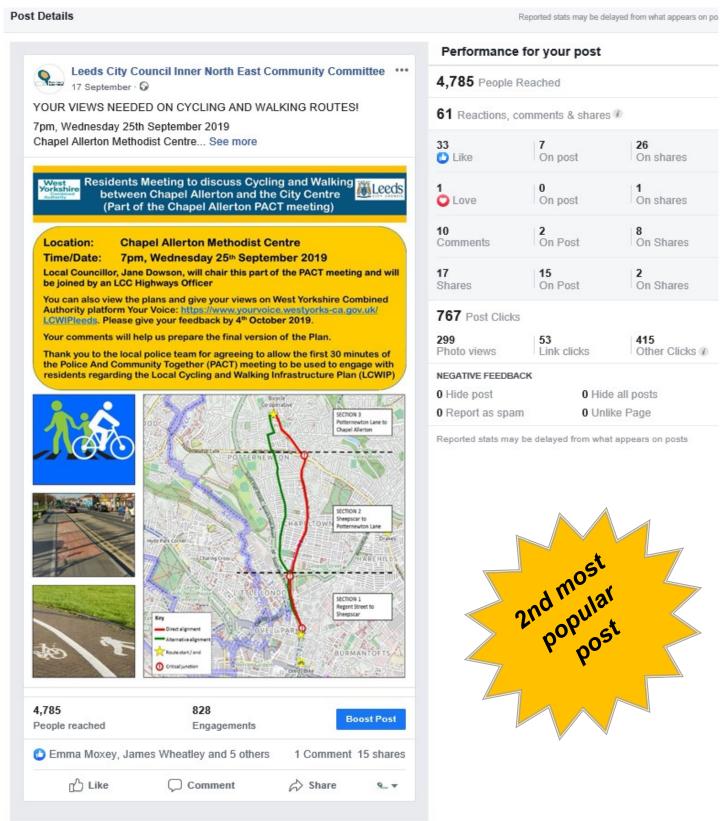
7,344 people had this post delivered to them and it had **235** post clicks, with **39** likes, comments and shares.



2nd Place

Walking and Cycling Routes - views needed

4,785 people had this post delivered, with **767** post clicks. There was also **34** post likes and **17** shares.

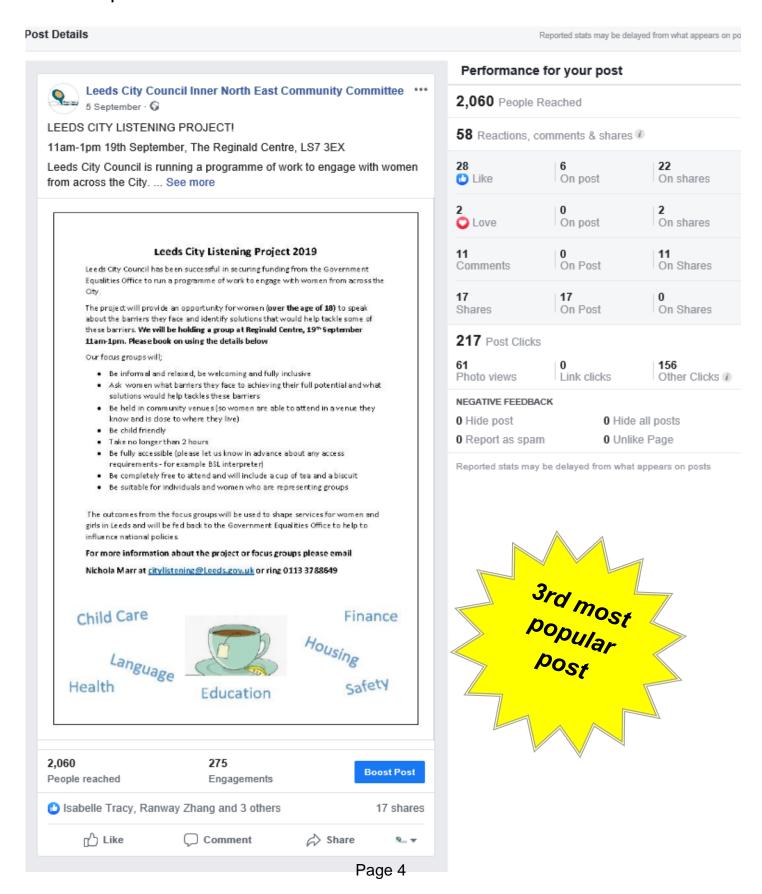


Page 3

3rd Place

Leeds City Listening Project

2,060 people had this post delivered, with **217** post clicks. There was also **30** post likes and **17** shares.



Supplementary - Wellbeing Projects for Consideration and Approval

1. The following projects are presented for Members' consideration:

2. Project Title: Chapel Allerton Herb Planter

Name of Group or Organisation: Communities Team

Total Project Cost: £250

Amount proposed: £250 (ward pot)
Wards covered: Chapel Allerton

Project Description: The funding will be used to purchase a water hose and tap connecter, so Opposite Café to be able water the plants. New plants has now been purchased and planted by the Atrium.

Community Committee Priorities: Reduce health inequalities, promote healthy lifestyles and reduce social isolation.

3. Project Title: Moortown Grit Bins

Name of Group or Organisation: Communities Team

Total Project Cost: £1854.26

Amount proposed: £1854.26 (ward pot)

Wards covered: Moortown

Project Description: The grant will be used to fill all 23 existing grit bins

previously purchased by Moortown Ward Members with salt.

Community Committee Priorities: Keeping people safe from harm.

