

Public Document Pack

Supplementary Information – Agenda Items 8 and 9

Inner North East Community Committee
2nd December 2019

Pack Containing:

Agenda Item 8 – Social Media Update

Agenda Item 9 – Projects to be considered:

- Chapel Allerton Herb Planter
- Moortown Grit Bins

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Inner North East Community Committee

FACEBOOK Highlights

1 September 2019 – 29 November 2019

Since 1 September 2019 the Inner North East Community Committee Facebook page has

773 page 'likes' (and currently has) **846 followers**.

This means that this is the 6th most popular Community Committee page.

There are two things to note in general:

‘reach’ is the number of people the post was delivered to

‘engagement’ is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise.

For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

By far the most popular post since the 1 September was the posting regarding the Reginald Centre jobs and careers fair, which was held on 25 September. It had;

- **received 235 post clicks**
- **shared 20 times**
- **reached a total of 7,344 people**

The following are screenshots of the most popular three posts since the 1 September 2019. Alongside it are the figures for how many people were ‘reached’ and how many people ‘engaged’ with the post.

1st Place

Reginald Centre Jobs and Careers Fair

7,344 people had this post delivered to them and it had **235** post clicks, with **39** likes, comments and shares.

Post Details

Reported stats may be delayed from what appears on pos

Performance for your post

7,344 People Reached

39 Reactions, comments & shares

10 Like	2 On post	8 On shares
2 Love	1 On post	1 On shares
7 Comments	1 On Post	6 On Shares
20 Shares	20 On Post	0 On Shares

235 Post Clicks

56 Photo views	0 Link clicks	179 Other Clicks
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NEGATIVE FEEDBACK

1 Hide post	1 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



18 September

!! JOBS / CAREERS FAIR !!

11am to 3pm, Wednesday 25th September 2019

The Reginald Centre, Chapeltown Road, LS7 3EX... [See more](#)

The Reginald Centre Jobs/ Careers Fair

*Wednesday 25th September
11am to 3pm*

Come along to our job/ careers fair to:

- Speak to employers about job vacancies,
- Find out about apprenticeships,
- Talk to course providers about what courses are available
- Talk to our partners to see if there is more support you can access to help with your looking for work



**Job/Career Fairs
can be a
Golden
Opportunity**



7,344

People reached

274

Engagements

[Boost Post](#)

Marcia Bryant and Mohammed Shahzad

1 Comment 20 shares

Like

Comment

Share



2nd Place

Walking and Cycling Routes - views needed

4,785 people had this post delivered, with 767 post clicks. There was also 34 post likes and 17 shares.

Post Details

Reported stats may be delayed from what appears on po



Leeds City Council Inner North East Community Committee

17 September · 🌐

YOUR VIEWS NEEDED ON CYCLING AND WALKING ROUTES!

7pm, Wednesday 25th September 2019

Chapel Allerton Methodist Centre... [See more](#)



Residents Meeting to discuss Cycling and Walking between Chapel Allerton and the City Centre (Part of the Chapel Allerton PACT meeting)



Location: Chapel Allerton Methodist Centre

Time/Date: 7pm, Wednesday 25th September 2019

Local Councillor, Jane Dowson, will chair this part of the PACT meeting and will be joined by an LCC Highways Officer

You can also view the plans and give your views on West Yorkshire Combined Authority platform Your Voice: <https://www.yourvoice.westyorks-ca.gov.uk/LCWIPLeeds>. Please give your feedback by 4th October 2019.

Your comments will help us prepare the final version of the Plan.

Thank you to the local police team for agreeing to allow the first 30 minutes of the Police And Community Together (PACT) meeting to be used to engage with residents regarding the Local Cycling and Walking Infrastructure Plan (LCWIP)



4,785

People reached

828

Engagements

Boost Post

👍 Emma Moxey, James Wheatley and 5 others

1 Comment 15 shares

👍 Like

💬 Comment

➦ Share

Performance for your post

4,785 People Reached

61 Reactions, comments & shares

33
👍 Like

7
On post

26
On shares

1
❤️ Love

0
On post

1
On shares

10
Comments

2
On Post

8
On Shares

17
Shares

15
On Post

2
On Shares

767 Post Clicks

299
Photo views

53
Link clicks

415
Other Clicks

NEGATIVE FEEDBACK

0 Hide post

0 Hide all posts

0 Report as spam

0 Unlike Page

Reported stats may be delayed from what appears on posts

2nd most popular post

3rd Place

Leeds City Listening Project

2,060 people had this post delivered, with 217 post clicks. There was also 30 post likes and 17 shares.

Post Details

Reported stats may be delayed from what appears on po



Leeds City Council Inner North East Community Committee

5 September · 🌐

LEEDS CITY LISTENING PROJECT!

11am-1pm 19th September, The Reginald Centre, LS7 3EX

Leeds City Council is running a programme of work to engage with women from across the City. ... [See more](#)

Leeds City Listening Project 2019

Leeds City Council has been successful in securing funding from the Government Equalities Office to run a programme of work to engage with women from across the City.

The project will provide an opportunity for women (over the age of 18) to speak about the barriers they face and identify solutions that would help tackle some of these barriers. We will be holding a group at Reginald Centre, 19th September 11am-1pm. Please book on using the details below

Our focus groups will:

- Be informal and relaxed, be welcoming and fully inclusive
- Ask women what barriers they face to achieving their full potential and what solutions would help tackle these barriers
- Be held in community venues (so women are able to attend in a venue they know and is close to where they live)
- Be child friendly
- Take no longer than 2 hours
- Be fully accessible (please let us know in advance about any access requirements - for example BSL interpreter)
- Be completely free to attend and will include a cup of tea and a biscuit
- Be suitable for individuals and women who are representing groups

The outcomes from the focus groups will be used to shape services for women and girls in Leeds and will be fed back to the Government Equalities Office to help to influence national policies.

For more information about the project or focus groups please email

Nichola Marr at citylistening@Leeds.gov.uk or ring 0113 3788649

Child Care

Health
Language



Education

Finance
Housing
Safety

Performance for your post

2,060 People Reached

58 Reactions, comments & shares ⓘ

28 Like 6 On post 22 On shares

2 Love 0 On post 2 On shares

11 Comments 0 On Post 11 On Shares

17 Shares 17 On Post 0 On Shares

217 Post Clicks

61 Photo views 0 Link clicks 156 Other Clicks ⓘ

NEGATIVE FEEDBACK

0 Hide post 0 Hide all posts

0 Report as spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

3rd most popular post

2,060

People reached

275

Engagements

Boost Post

👍 Isabelle Tracy, Ranway Zhang and 3 others

17 shares

👍 Like

💬 Comment

➦ Share



Supplementary - Wellbeing Projects for Consideration and Approval

1. The following projects are presented for Members' consideration:

2. **Project Title:** Chapel Allerton Herb Planter

Name of Group or Organisation: Communities Team

Total Project Cost: £250

Amount proposed: £250 (ward pot)

Wards covered: Chapel Allerton

Project Description: The funding will be used to purchase a water hose and tap connector, so Opposite Café to be able water the plants. New plants has now been purchased and planted by the Atrium.

Community Committee Priorities: Reduce health inequalities, promote healthy lifestyles and reduce social isolation.

3. **Project Title:** Moortown Grit Bins

Name of Group or Organisation: Communities Team

Total Project Cost: £1854.26

Amount proposed: £1854.26 (ward pot)

Wards covered: Moortown

Project Description: The grant will be used to fill all 23 existing grit bins previously purchased by Moortown Ward Members with salt.

Community Committee Priorities: Keeping people safe from harm.

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